



Shredding Made Simple.

**IMPORTANT – READ CAREFULLY:** BINS4 Shredding Inc. (“BINS4”, “We”, “we”, “Us”, “us”, “Our” or “our”) is committed to protecting your privacy. This Privacy Policy applies to the collection, use, and disclosure of personal information, including personal information relating to you (“you”, “You”), by BINS4 in connection with BINS4 business, including in connection with the BINS4 website located at <https://www.bins4shredding.com>, or any other BINS4 website(collectively, the “Web Site”), and in relation to any and all BINS4 products (“Products”) and BINS4 services (“Services”). For avoidance of any doubt, Services includes any consulting services as well as any services, features, tools or web applications made available by BINS4 through or in association with the BINS4 Resource Center or Web Site.

## 1. COLLECTION OF PERSONAL INFORMATION

**1.1** BINS4 collects information about identifiable individuals (“Personal Information”) relating to the Business, Products, Services and Web Site. Personal Information includes such things as your name, address, age, income, date of birth, gender, financial information and credit records, as well as your opinions, preferences and purchase patterns.

**1.2** BINS4 collects such Personal Information to offer and provide Products and Services and for the other purposes set out in the remainder of this Privacy Policy. If the personal information collected for a reason other than as outlined in this Privacy Policy, your consent will be obtained before or at the time the information is collected.

**1.3** You may view your Personal Information on file with BINS4, and may request that corrections be made to your Personal Information on file with BINS4. Any requests to view your Personal Information on file with BINS4 or to make corrections to your Personal Information on file with BINS4 can be directed by e-mailed request to BINS4’s designated Privacy Officer at the e-mail address referred to in section 9.1 below.

## 2. USE OF PERSONAL INFORMATION

**2.1** Personal Information submitted to us may be used by us for the purposes specified in this Privacy Policy or as otherwise communicated to you in connection with your use of the Services or by BINS4. In addition to the other purposes identified in this Privacy Policy, BINS4 may use your Personal Information to: (i) administer and operate the Web Site and/or the Services and deliver and enable your use of the Services, and process transactions related to your use of the Products and the Services; (ii) personalize the Web Site, the Products and/or the Services; (iii) deal with inquiries, complaints, submissions and feedback relating to the Services and/or the Web Site; (iv) aggregate your Personal Information with information and data relating to you and others, and use and exploit the aggregated data and information to produce and disseminate information and resources relating to sustainability and recycling patterns, to promote the interests of BINS4 and its customers; (v) contact you, including to promote and advertise BINS4’s products and services to you and to offer you offers, discounts and promotions relating to the Services or Products or other BINS4 products or

services; (vi) store your Personal Information for providing the Products and Services ; (vii) copy or back up your Personal Information for security and archival purposes; (viii) verify compliance with agreements between you and us; (ix) improve the Web Site, the Products and the Services and/or research and develop new products and services; (x) conduct surveys or research about your opinion of current Products and Services or of potential new Products and Services that may be offered in the future, or may use your Personal Information to conduct and offer enrolment in contests, raffles, competitions, or draws; (xi) track and monitor your activity through the Web Site and/or the Services, and your use of the Products; (xii) comply with legal and regulatory requirements; and (xiii) achieve other purposes as may, from time to time, be permitted by law. By providing your information to BINS4 you consent to BINS4 using your personal information for the purposes outlined in this Privacy Policy.

**2.2** We may engage other companies and individuals (“Third Party Service Providers”) to make some or all of the uses of the Personal Information referred to in section 2.1 on our behalf, and/or to perform some or all of the Services on our behalf. Third Party Service Providers may require or be provided with access to your Personal Information in order to make some or all of the uses of the Personal Information referred to in section 2.1 on our behalf and/or to perform the Services on our behalf. We make commercially reasonable efforts to ensure that all Third-Party Service Providers acting on our behalf provide a comparable level of protection for your Personal Information to the level of protection that we provide.

**2.3** Personal Information that we collect may be uploaded, moved, stored, processed in, backed up, transmitted and/or transferred between any of the countries in which we operate (including across international borders), in our discretion, in order to enable us to use the Personal Information in accordance with this Privacy Policy, and you consent to the same.

## **3. DISCLOSURE OF PERSONAL INFORMATION**

**3.1** Any Personal Information provided by you, or that is derived automatically by or through the Web Site, the Products and/or the Services, is not sold, rented, or shared by us with any third party without your consent, except as described in this Privacy Policy.

**3.2** We may disclose your Personal Information to any of our employees, officers, insurers, professional advisers, agents, Third Party Service Providers, suppliers or subcontractors, to the extent that such disclosure is reasonably necessary for the purposes set out in this Privacy Policy.

## **4. CONSENT**

**4.1** BINS4 obtains your consent to collect, use or disclose your personal information, except as permitted by law. The method of obtaining consent depends on the circumstances and the sensitivity of the information. Consent may be oral or written, express or implied. Your express consent (verbal, written or electronic agreement) is obtained to collect, use or disclose sensitive personal information. Implied consent is obtained in circumstances where a customer relationship already exists, express consent has previously been given, or the purpose of using the personal information is reasonably apparent to you. You can change your consent preferences at any time by contacting BINS4’s designated Privacy Officer at the e-mail address referred to in section 9.1 below.

**4.2** You may “opt-out” or withdraw your consent to the collection, use and disclosure of your Personal Information as set out in this Privacy Policy at any time. Withdrawal of your consent to the collection, use and/or disclosure of your Personal Information as set out in this Privacy Policy may result in the Products or Services or certain aspects thereof being unavailable to you. If you withdraw your consent to the collection, use and/or disclosure of your Personal Information as set out in this Privacy Policy, BINS4 reserves the right to limit your access or prevent you from accessing the Services.

## **5. AUTOMATICALLY GATHERED INFORMATION**

**5.1** We may receive and store certain types of computer information whenever you interact with the Web Site, the Products or the Services. Examples of the information that we may automatically receive and store may include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; and the full Uniform Resource Locators (URL) click stream to, through, and from our Web Site, including date and time information relating to your visits.

**5.2** Such automatically gathered information may be used by BINS4 for the operation of the Services provided to you via the Web Site or otherwise, to maintain the quality of the Services provided through the Web Site or otherwise, and to provide BINS4 with general statistics relating to use of the Services and/or Web Site. We may use IP addresses to analyze trends, administer the Web Site, track user’s movement, to determine what Services are the most popular, advertise, and gather broad demographic information for aggregate use.

## **6. SECURITY AND RETENTION OF PERSONAL INFORMATION**

**6.1** BINS4 secures your Personal Information from unauthorized access, use and disclosure by third parties. We use a variety of security technologies and procedures to help protect your Personal Information. For example, BINS4 may secure the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. We may also, or in the alternative, protect Personal Information through the use of encryption, such as by way of the Secure Socket Layer (SSL) protocol. All of our Third-Party Service Providers are required under their contracts with us to maintain your confidentiality and may not use your information for any unauthorized purpose. We review our procedures and security measures regularly to ensure that they are properly administered and remain effective and appropriate for the sensitivity of the information.

**6.2** There are always risks associated with providing Personal Information and sensitive data, whether in person, by phone, mobile, or tablet device, via the Internet or via other technologies. You acknowledge that the transmission of information and data over the Internet is inherently insecure, and there are no security systems that are completely safe or fool-proof against hacking or tampering. BINS4 endeavours to take commercially reasonable precautions to prevent and minimize such risks in connection with your Personal Information, but BINS4 offers no (and hereby expressly disclaims any) guarantee, representation, warranty, or covenant of any kind with respect to securing your Personal Information from unauthorized access, use and disclosure by third parties.

**6.3** You are solely responsible for controlling access to your accounts associated with the Web Site and/or the Services, and maintaining the confidentiality and security of your accounts and related password information.

**6.4** Personal Information shall not be kept by BINS4 for any longer than is necessary for the purposes identified in this Privacy Policy. Personal Information that is no longer required to fulfil the purposes identified in this Privacy Policy will be destroyed, erased, or made anonymous.

## **7. THIRD PARTY PRIVACY POLICIES AND LINKS**

**7.1** The Web Site or Services may include hyperlinks to, and details of, third party web sites or Internet resources. BINS4 does not endorse, approve of, verify, attest to, or offer any representation or warranty with respect to, the accuracy of the content of such web sites that are linked. If you decide to leave the Web Site or an online or mobile Service and access these third-party sites, you do so at your own risk.

**7.2** When you click on one of those links you are contacting another web site or Internet resource that may collect information about you, including Personal Information, voluntarily or through cookies. The privacy policies of such third parties may not mirror those of BINS4. BINS4 has no control over other web sites or Internet resources or their policies regarding the collection, use and disclosure of your Personal Information, and BINS4 accepts no responsibility or liability for the privacy practices of third parties, including any unauthorized collection, use or disclosure of your Personal Information through third party web sites or Internet resources.

## **8. CHANGES TO THIS PRIVACY POLICY**

**8.1** Our Privacy Policy may be amended from time to time. We encourage you to review the current Privacy Policy from time to time. The collection, use and disclosure of Personal Information by BINS4 will be governed by the version of this Privacy Policy in effect at that time. All new, amended, or otherwise modified terms take effect immediately.

## **9. MISCELLANEOUS**

**9.1** BINS4 welcomes your comments regarding this Privacy Policy. If you would like more information on this Privacy Policy or BINS4's organizational privacy policies, if you believe that BINS4 has not adhered to the terms of this Privacy Policy, or if you would like to view and/or request that corrections be made to your Personal Information on file with BINS4, please contact BINS4's designated Privacy Officer at [info@bins4shredding.com](mailto:info@bins4shredding.com). We will use commercially reasonable efforts to promptly identify and remedy any failure by BINS4 to adhere to the terms of this Privacy Policy.

[www.bins4shredding.com](http://www.bins4shredding.com)

1-855-792-4050 | 81 Rawson Avenue, Barrie, Ontario, Canada L4N 6E5